

# CALGARY *Choice* AWARDS

March, 2011

Dear Supporter,

**Re: 2011 Calgary Choice Awards – Silent Auction Donation Request**

## **Connect Your Brand to Business Excellence and Children's Education – Become a Donor!**

Educating our children is a critical component to a successful future and Green Learning Foundation (GLF) believes in creating an enriched environment for children to establish the love of lifelong learning.

The Calgary Choice Awards was established for two reasons, to bring together businesses, media and the public to celebrate excellence and recognize businesses for distinction in a variety of categories. Secondly, to raise funds for Green Learning Foundation, a registered charitable organization devoted to children's education. Following the 2009 and 2010 Calgary Choice Awards, GLF was able to offer approximately \$28,000 in scholarship dollars.

Planning for 2011 Calgary Choice Awards is underway. The formal Awards Gala will be held on Friday, September 30, 2011 in the Palomino Ballroom at the Calgary Stampede Grounds. The winners, in each of the 20 categories, will be announced at the red carpet gala. Media and over 400+ attending guests will be on hand to celebrate. **Public Nominations open March 1 – April 30, 2011, Voting May 30 – Sept. 1, 2011 at [www.calgarychoiceawards.ca](http://www.calgarychoiceawards.ca).**

There are 20 voting categories including: Best Eco-Friendly Product or Service, Arts and Culture, Auto Service, Casual Dining, Children's Retail, Fine Dining, Fitness, Home Builder, Medical & Health Care, New Business, Nightclub/Bar/Pub, Retail, Spa/Beauty, Best Employer, Tourist Attraction, and Transportation Provider.

***We invite you to join us this year to celebrate the best in Calgary business while at the same time supporting children's education.***

We are pleased to report the following media and corporate sponsors have come on board including: Mix 97.7 FM, The Calgary Sun, Hunter Residential Development, Kahane Law Office, My Media Magnet, Perry Thompson Photography and Petro Tech Printing.

All donations will be recognized in our official evening program and at the auction tables. Live Auction items will be featured in the program, on the official website and by a professional live auctioneer at the event. We are also able to offer a charitable tax receipt (if requested) for the value of your donation (subject to Canada Revenue agency donation guidelines). Please find attached a donation form.

Thank you in advance for your support. If you have any questions, please call (403) 245-6693 and visit our official website at [www.calgarychoiceawards.ca](http://www.calgarychoiceawards.ca). **Please find attached your donor form, please complete and fax to (403) 452-2411 or email to [shannyn@calgarychoiceawards.ca](mailto:shannyn@calgarychoiceawards.ca).**

Sincerely,

***Shannyn de Kruffyff***

Shannyn de Kruffyff, Producer  
2011 Calgary Choice Awards

Calgary Choice Awards FAX to: (403) 452-2411 OR MAIL To:  
Shannyn de Kruffyff 15 Christie Estate Terrace SW, Calgary, Alberta T3H 2Z4

# CALGARY *Choice* AWARDS

## Silent/Live Auction Form

We would like to offer the following auction item for the 2011 Calgary Choice Awards. Please call 403.245.6693 to arrange pick-up of items.

Item donation description: \_\_\_\_\_

Value: \$\_\_\_\_\_ or cash donation: \$\_\_\_\_\_

Charitable Tax Receipt? Yes  No

### Please complete the following information to ensure proper recognition at the event:

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_

Email: \_\_\_\_\_

**Join Us for a Star Studded Evening in Support of Business Excellence and Children's Education**

## Gala Ticket Order Form

# \_\_\_\_\_ @\$150 each (assigned seating not included)

# \_\_\_\_\_ Corporate table @ \$1500

(VIP Corporate table of 8 includes assigned table seating, table signage and name mention in program)

### Please forward our tickets to:

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_

### Method of payment:

VISA  Mastercard

\_\_\_\_\_ Expiry Date  
Card Number

\_\_\_\_\_ Card holder name (print)

\_\_\_\_\_ Card holder signature

**Cheque**  Please make cheque payable to MediaWorks Corp.

**THANK YOU FOR YOUR SUPPORT. SEE YOU AT THE 2011 CALGARY CHOICE AWARDS!**

Calgary Choice Awards FAX to: (403) 452-2411 OR MAIL To:  
Shannyn de Kruyff 15 Christie Estate Terrace SW, Calgary, Alberta T3H 2Z4