

# CALGARY *Choice* AWARDS

**For Immediate Release – Feb. 28, 2011**

## **Public Nominations Open March 1 for Calgary Choice Awards**

**Calgary** - The Calgary Choice Awards was established for two reasons, to bring together businesses, media and the public to celebrate excellence and recognize businesses for distinction in a variety of categories. Secondly, to raise funds for Green Learning Foundation, a registered charitable organization devoted to children's education [www.greenlearningfoundation.com](http://www.greenlearningfoundation.com)

Public nominations of Calgary and surrounding area businesses for the 2011 Calgary Choice Awards will officially open on March 1, 2011 at [www.calgarychoiceawards.ca](http://www.calgarychoiceawards.ca) and remain open until April 30, 2011. Nominees will be posted on May 30 and the public will be invited to vote May 30 – Sept. 1, 2011 for their favorite business in one of 20 Categories.

### **2011 Nomination Categories include:**

- Best in Eco-Friendly Product or Services
- Best Media Personality/Celebrity
- Best Independently Owned Business
- Best Employer – over 30 employees
- Best Employer – Small Business under 30 employees
- Best New Business (under two years)
- Best in Children's Retail
- Best in Retail Experience
- Best in Hotel/Inn
- Best Transportation Provider
- Best in Casual Dining Experience
- Best in Fine Dining Experience
- Best Nightclub/Bar/Pub
- Best in Spa and Beauty
- Best Venue/Tourist Attraction
- Best in Arts and Culture
- Best in Fitness
- Best Medical and Health Care Services
- Best Home Builder
- Best in Auto Service

MediaWorks Corp will again be producing this year's star studded red carpet **Awards Gala planned for Friday, September 30, 2011** in the Palomino Ballroom at the Calgary Stampede Grounds. The winners, in each of the 20 categories, will be announced at the gala. **Media** and over 400 guests will be on hand to celebrate. Gala will include live music by Calgary's best blues band Ron Burke and Alittle Voodoo and an outstanding live and silent auction.

Join us for a star studded evening celebrating local businesses while at the same time supporting children's education. **Reserve your corporate table today to attend.** For more information about the Calgary Choice Awards, visit [www.calgarychoiceawards.ca](http://www.calgarychoiceawards.ca) or call (403) 245-6693.

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